

**MINUTES OF ZONING BOARD OF APPEALS PUBLIC HEARING AND MEETING HELD
MARCH 19, 2008**

Present: Donald Mordue, Chairman
Michael Haley
Tony Muscolino

Absent: Rick Beaton
Thomas Coyne

Others: Judy Robinson, Mary Lou Abbott, Laurent Gurewitch
Recording: Debbie Chase, Deputy Clerk/Treasurer

The public hearing was called to order at 7:00 PM by Chairman Mordue. Chairman Mordue announced that the hearing is for Mary Lou Abbott, Abbott Bros. Inc., who is seeking a variance for a sign at 70 North Main Street. Tax Map # 32-18-1-41.000.

Chairman Mordue stated that Mary Lou Abbott is seeking an area variance that does not meet village code § 100-73 L (setbacks) which states: *No sign shall be erected or maintained within the right-of-way or within twenty-five(25) feet of the pavement of any public street or within ten (10) feet of any property line unless attached to a building and § 100-74 C (sign size) which states: The area of a sign erected on a single property to advertise a specific business or activity shall not exceed one (1) square foot for each linear foot of building façade on the street which provides the principal assess for the use, up to a maximum of twenty-four (24) square feet*

After discussing the request, Chairman Mordue read the referral recommendation from the Ontario County Planning Board which stated:

1. The proposed sign is on land along a corridor identified by the Board as being a primary travel corridor for tourists visiting Ontario County (State Rt.21 & 96).
2. Protection of the community character along these corridors is an issue of countywide importance.
3. Local legislators have standards for signage that allows for business identification sufficient to safely direct customers onto the specified site.
4. It is the position of this board that the proposed signage is excessive.
5. Excessive signage has a negative impact on community character.

Recommendation for County Planning Board referral sign permit- Denial.

Chairman Mordue said he drove around and most gas stations have smaller signs. He recommended the sign at the station on Route 332. Mary Lou Abbott said she picked this particular sign because she liked it and it was digital so she wouldn't have to go outside to change the numbers. Chairman Mordue said that there was no problem with the LCD or the lighting but the sign was too large. Mary Lou Abbott said that she will look over the signs that are offered and see if the sign comes in a smaller size.

The variance request was tabled until suitable signage can be agreed upon.

The public hearing and meeting were adjourned on motion at 7:30 PM.

Respectfully submitted,

Debra Chase
Deputy Clerk/Treasurer